



Arctic Europe Tourism Cluster

A part of the Visit Arctic Europe co-operation

AETC SALES WORKSHOP

Haparanda, Sweden 2.-4.6.2026



TUESDAY 02.06.2026

Individual arrivals

Accommodation: [Haparanda Stadshotell](#)
& [Cape East](#)

18:30 The Culinary Journey & Sauna Village
Experience at [Kukkolaforsen](#)

WEDNESDAY 03.06.2026 [Cape East](#)

08:00 Prepare tables for workshop (suppliers)

09:00 – 10.20 Sales meetings 4 x 20min

10:20 Arctic fika – Coffee break

10.40– 12.00 Sales meetings 4 x 20 min

12:00 – 13:30 Lunch

13:30 – 14.50 Sales meetings 4 x 20 min

14.50 Arctic fika – Coffee break

15.10 – 16.45 Sales meetings 5 x 20 min

19:00 Dinner at [Haparanda Stadshotell](#)

THURSDAY 04.06.2026 [Cape East](#)

08:40 Sales meetings 5 x 20 min

10:20 Arctic fika – Coffee break

10:40 Sales meetings 4 x 20 min

12:00 Lunch

Program is subject to change

ARCTIC EUROPE TOURISM CLUSTER – the project is financed by:

Interreg



**Co-funded by
the European Union**

Aurora



**REGION
NORRBOTTEN**



LAPIN LIITTO



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+ all the AETC companies